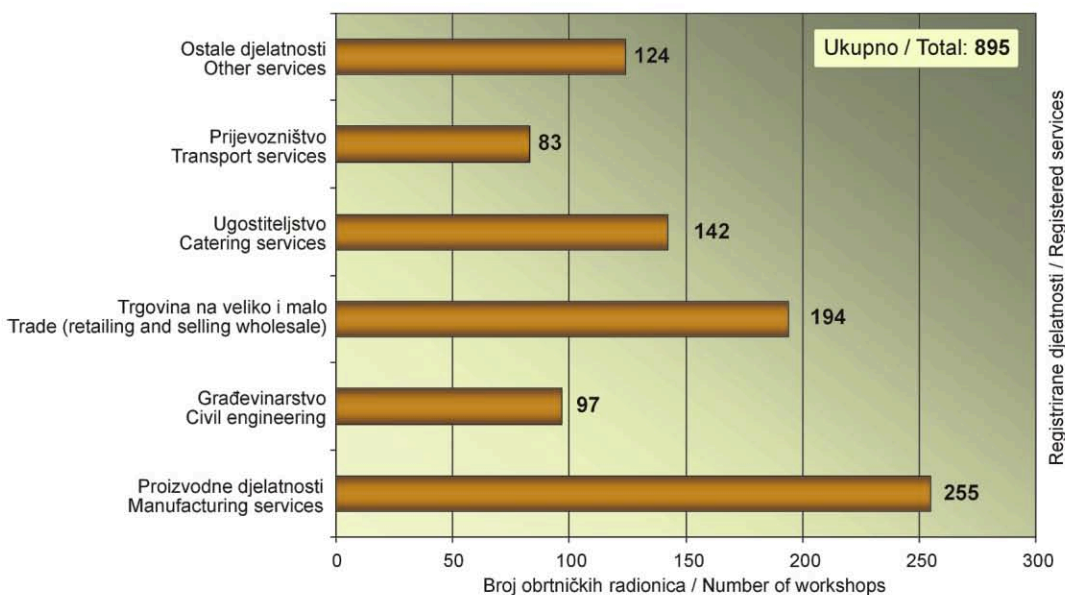


Obrtništvo

Grad Nova Gradiška je povijesno tradicionalno obrtničko središte. Udruženje obrtnika Nova Gradiška koje okuplja i koordinira rad obrtnika, okuplja 895 obrtnika prema registriranim djelatnostima kako slijedi:

Craftsmanship

Town Nova Gradiška is historical and traditionally trading centre. The trade-guild of Nova Gradiška that coordinates the artisans' work, gathers 895 artisans according to the following registered:



U strukturi obrtništva Nove Gradiške najbrojnije je uslužno zanatstvo. Masovno otvaranje obrta stvorilo je nepovoljnu strukturu kroz umnožavanje onih obrta za koje nije potrebno veće ulaganje, te je tendencija otvaranja uglavnom trgovačkih, ugostiteljskih i novih uslužnih obrta: servisi za instaliranje i popravak, knjigovodstveni servisi, servisi kompjutorske i električne opreme. Kroz povijest obrtnici su dokazali svoju marljivost, poduzetnost, prilagodljivost tržišnim i drugim uvjetima i u najtežim vremenima. Strateški ciljevi u razvoju obrtništva vezani su uz razvoj ukupnog gospodarstva, a posebice u povećanju broja obrta i zaposlenih u obrtu i to kroz:

- razvoj obrta u djelatnostima koji se temelje na korištenju novih tehnologija
- povećanje poslovne efikasnosti obrtnika putem stalnog obrazovanja, kako u stjecanju novih, tako i unaprjeđivanju postojećih strukovnih znanja
- razvoj se mora usmjeriti ka uvođenju sustava kvalitete kao pretpostavke za uspješan izvoz na tržišta EU.

In the structure of Nova Gradiška's trades the most numerous is service trade. Numerous trades' opening has created unfavourable structure by multiplying those trades that don't need bigger investments and there is a tendency of opening mostly commercial, catering and new service trades: installation and repair shop, bookkeeping services, services of computer and electronic equipment. Throughout the history, the artisans have proved to be diligent, active, adjustable to market and other conditions even in the hardest period. Strategic aims in the development of trades are related to the development of total economy, especially in the increase of number of trades and employees in the trade through:

- Development of trades in the activities based on the usage of new technologies
- Increase of trades' business efficiency through the constant education, as well as learning new and making progress of the existent professional knowledge and skills
- Development has to be directed on the introduction of quality system as a presumption for a successful export on the EU market.